

Surviving the Masses!

In this day and age, every product decision should include consideration of the product's life cycle. A longer life cycle ensures you get the most out of your investment and your environmental impact is minimised. And when the product under consideration is used and abused by every visitor, you may be surprised to learn just how long your entrance matting can last for.



Entrance matting needs to survive a huge amount of footfall and wear and tear

Crystal Peaks Shopping Mall in Sheffield receives over 13 million visitors every year which, when multiplied by 7 years, equates to an awful lot of feet, foot-borne dirt and wear & tear. Yet this is how long the Milliken Obex Forma entrance matting installation was in place for (and the footfall it survived) before the centre needed to look at replacing it.

Mark Jackson, Deputy Facilities Manager at Crystal Peaks, explains "In 2003, we installed Milliken Obex Forma at the malls' six entrances. In order to keep the installations looking their best and working efficiently, they were incorporated into our floor cleaning programme, with our on-site cleaning team vacuuming and spot-cleaning them daily and wet-washing them every week."

Entrance matting installations are designed to be the dirtiest part of the floor, so it's vital that they are cleaned thoroughly and regularly to remove the collected dirt. Proper and timely maintenance not only keeps the installation looking first-class, but also

ensures that the maximum life cycle of the product is achieved.

On the subject of life cycle, Jackson continues, "For an entrance matting installation to last for 7 years in a busy retail environment such as ours is testament to its quality. It also says a great deal that when we came to look at replacing the matting, that we did so with a variant of the same product."



Proper and timely maintenance can keep entrance matting installations looking first-class for many years

"Crystal Peaks is currently undergoing a rolling programme with Syncros to replace our old open construction Obex Forma matting with closed construction Obex Forma matting. We're also adding a border of the complementary Obex Prior tiles to each installation, which not only adds an element of design, but has also proved to be very cost effective."

Having the right entrance matting plays a critical role in the efficient running of a busy shopping centre. It can help to reduce cleaning expenditure, extend the life of expensive flooring and help to reduce the risk of slip accidents by removing

foot-borne moisture. With reference to this latter issue Jackson comments, "We've found the Obex Forma to have very good moisture absorbency, which is absolutely critical in the British climate!"

Entrance matting creates the first impression of your site, so having a clean and effective matting installation can pay dividends in creating an excellent first impression. Syncros Entrance Matting Systems are experts in the supply and installation of entrance barrier matting, and have been supplying shopping centres and retail sites since 1995. The comprehensive service includes site surveys, consultation and advice on the right matting solution for the site, as well as expert installation and advice on maintenance.

With a combination of knowledge, skill, value for money and attention to detail, Syncros ensures your matting requirements are delivered on time and within budget, and with finance options also available, a new matting installation could work out to be more cost effective (and last an awful lot longer) than you think!



Crystal Peaks opted for Milliken Obex Forma with a border of Obex Prior

For further details, contact Syncros on 01234 314314 or email sales@syncros.co.uk
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Entrance matting systems

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